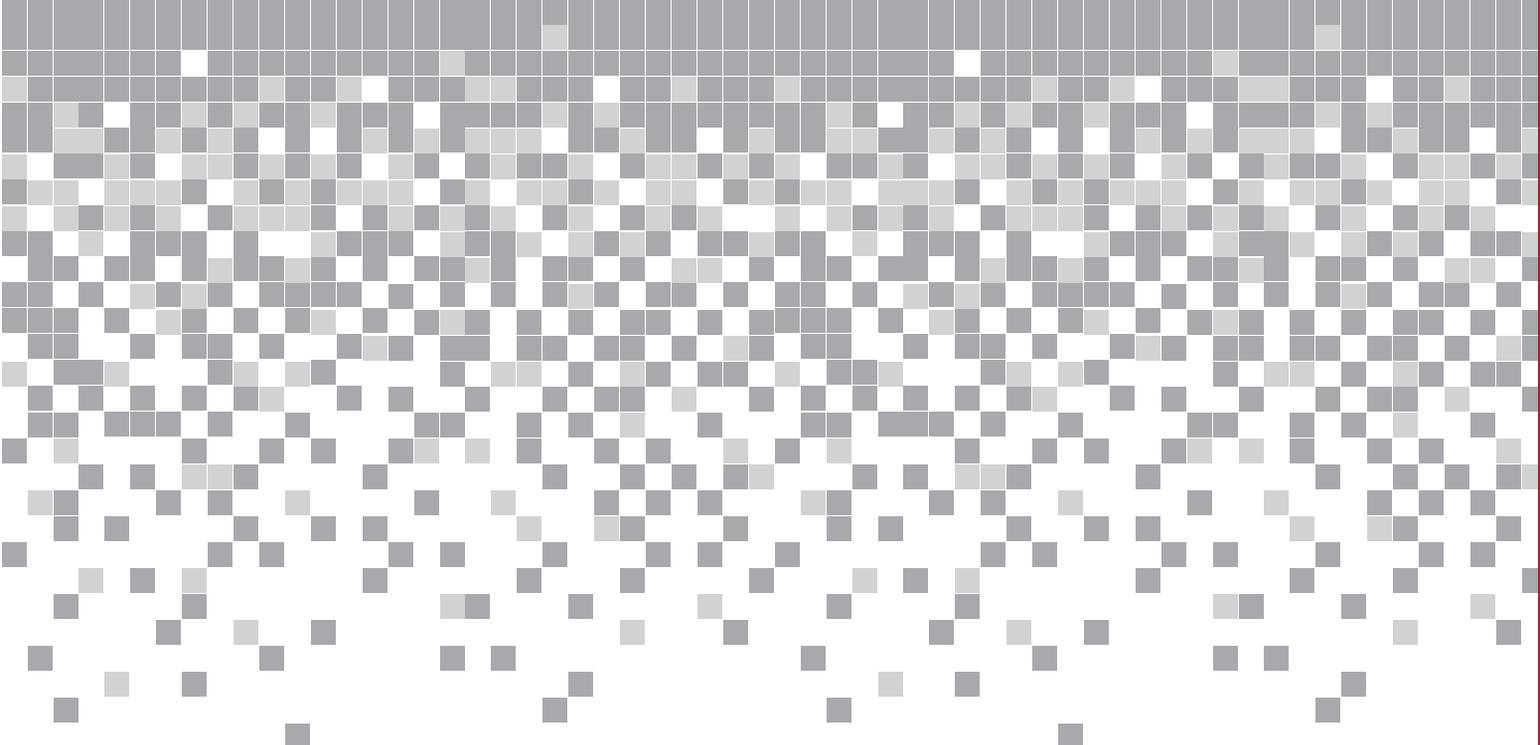


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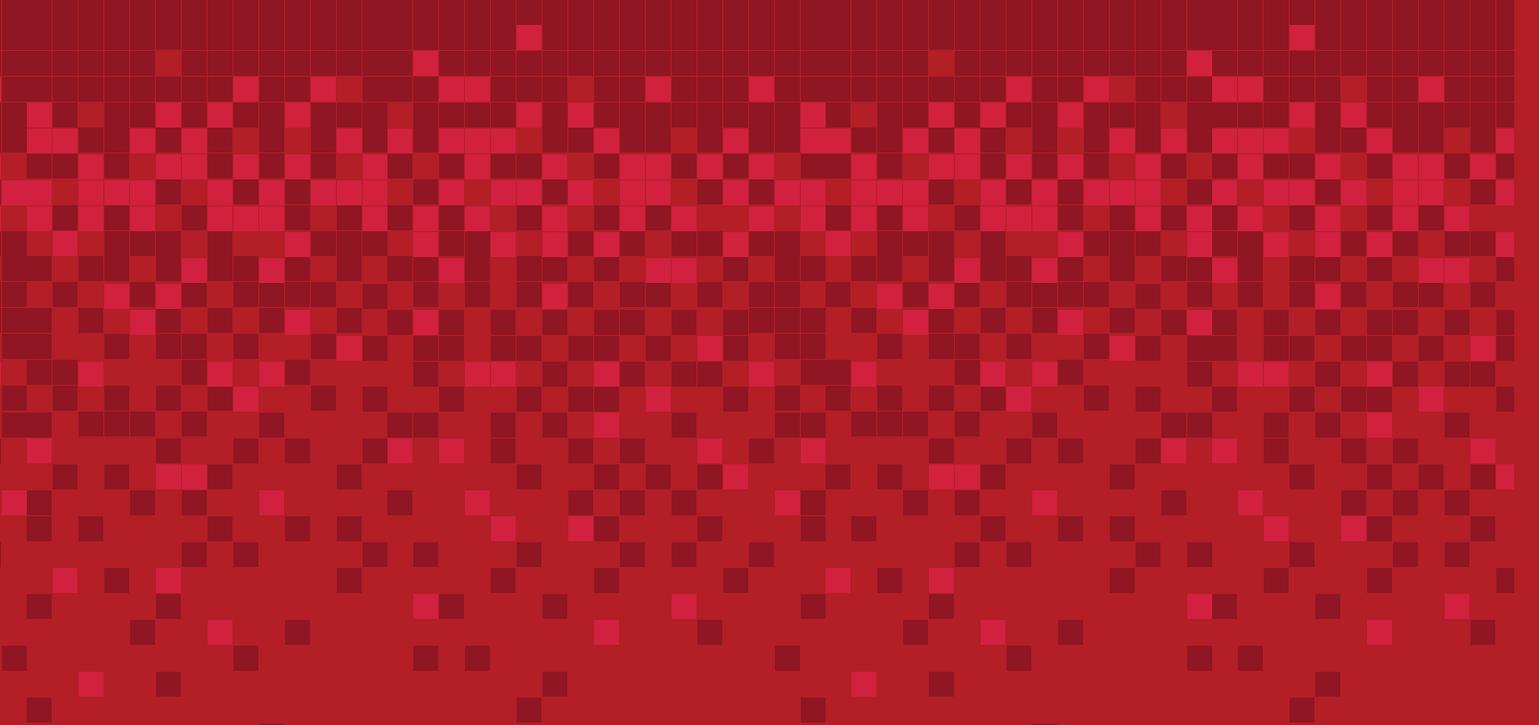
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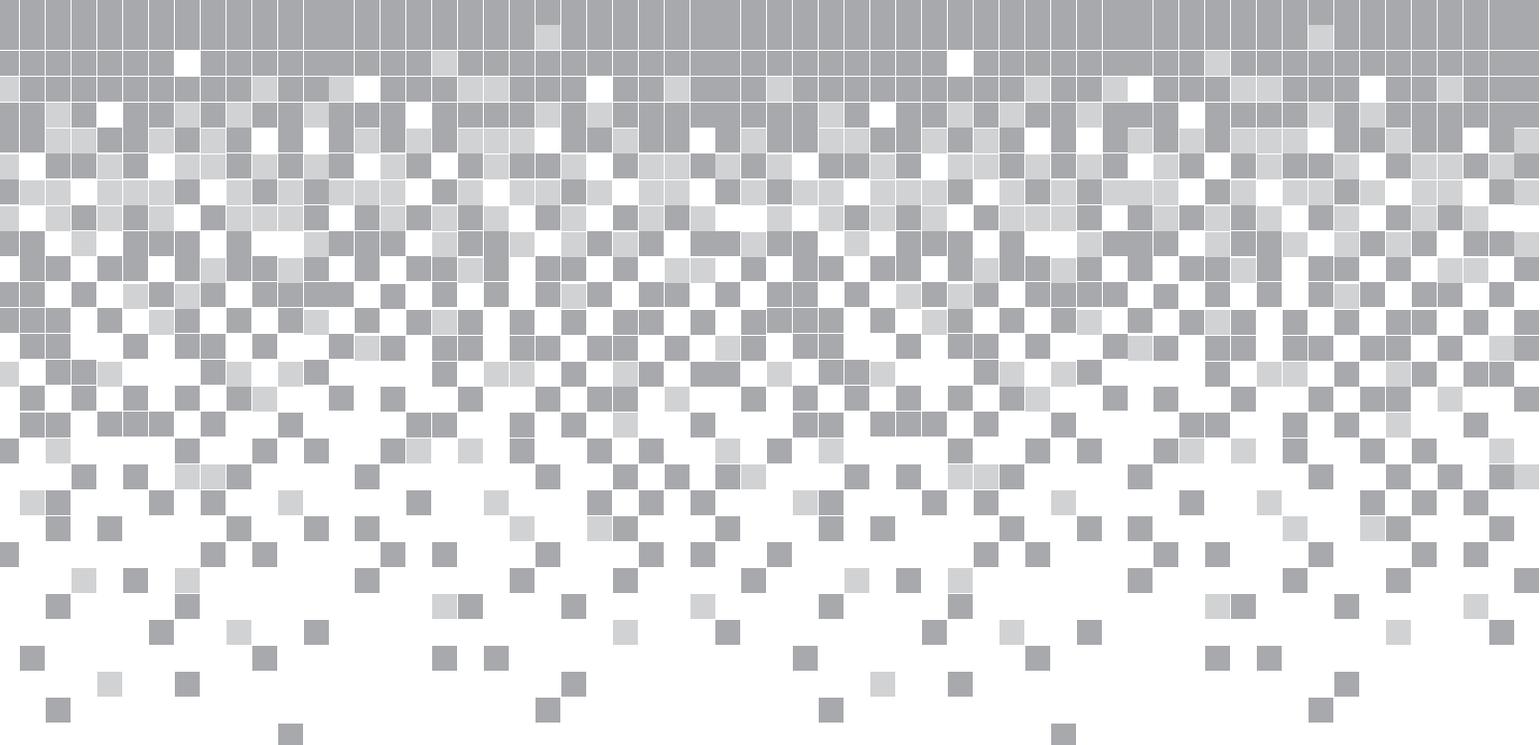


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OUR TEAM

Our team is made by a number of highly skilled people coming from different formation areas, giving us a great capability of creating great solutions for the to problems presented to us.

At the moment we have game programmers, 2D and 3D artists, game designers, app programmers and backend programmers in our team, along with musicians and a very skillful design team.

Our working environment stimulates personal growth and our leaders are ready to help each individual's own improvement not only professionally, but also as a person.



ABOUT

Our goal is to generate great solutions not only for the university itself, but for partners, final users and the society that we are part of.

In English, our name stands for: Positivo University's Digital Solutions Provider, in a free translation, meaning that we want to deliver great products to everyone.

We divided our team into two groups. The first one, Bad Bear Apps, will deliver apps that are entirely non-game, using pure iOS and Android or Web based solutions. On the other hand, Freddy Bear Games will deliver games and game based solutions to the market and or partners.

We seek to be a local force initially and then, after some hard work, world wide known as a great service provider.

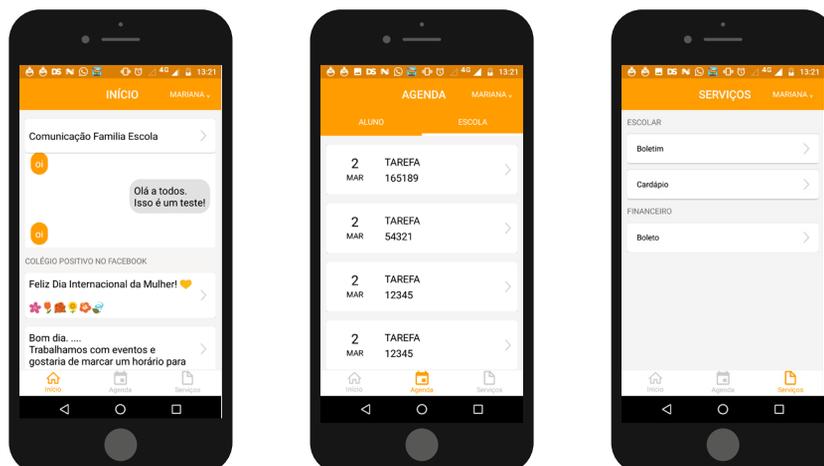
Close to us we have many courses in the university that not only provide us talented working force, for many of our team members are students or former students, but also with technical knowledge from our teachers, many with PhD titles, who are a great source of knowledge.

Besides that, our customer relations are made to be as close as possible, with our team moving to our customer's working place to show project advances, deliver milestones, or take regular meetings.

BAD
BEAR
APPS



BAD
BEAR
APPS



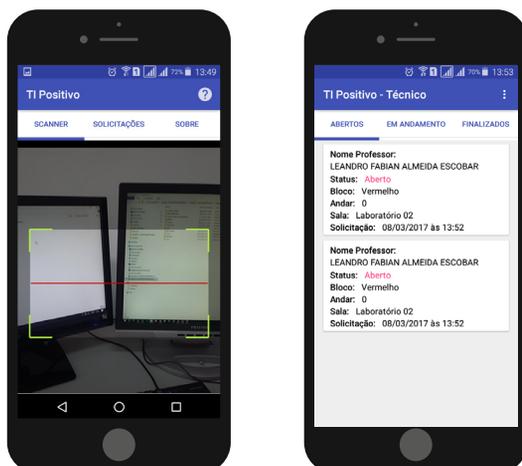
SNOW BEAR (internal Name)

Snow Bear, internal project name, is a project aiming to solve the communication issues between parents and the school. Up to this point, at least in Brazil, this communication is made primarily by a school agenda where parents send written notes to school and vice versa.

This kind of method requires parents to wait their kids get home, take their agenda from their backpacks, look for school messages inside it and, if required, reply to them or simply address to any problems or issues the school presents them with.

Snow bear will be an app for iOS and Android that will keep the parents updated in a faster way, sending notifications and other features that can enhance this communication and make it almost real time.

Up to this point in development, we have already made a chat where parents and school can send each other "tweets" (150 characters long messages), making the job easier for parents; we can grant them access to school grades, upcoming events, homework and we have many other features scheduled for upcoming updates.



TI POSITIVO

In order to help the process of the entire university in request help for the IT department, we developed an app for teachers where they can ask help without leaving the classroom and with no more than 3 clicks.

The app, once open and logged with the teacher's information, will open the camera and the teacher will then scan a QRCode inside each classroom. This will trigger a help request in the IT Department. Around the campus one of the technicians will receive a notification that a new request is open and, if this person is close to the classroom, he can accept the call and head for this classroom. Once the technician accepted the request, the teacher will receive a notification informing that his request is now being answered.

On the IT HQ a dashboard with all open requests will notify that a request is more than 5 minutes without answer and the person responsible can direct someone to answer this request.

This app is under development and has already been fully deployed in Android devices for further testing. IOS will be the next step.

BAD BEAR APPS

Aiming for the solution of many problems we face inside and outside the university, Bad Bear Apps has a very skilled team that can help solving almost any issue presented by the university.

With almost 2 years of existence, we developed many projects, from small ones to big ones, to the university. Among these we present the two projects above, the ones we consider the best example of what a motivated and skillfully team can achieve.

At the moment we have 3 fulltime developers, able to deploy web, iOS and Android solutions; a design team with a teacher and an intern, and a producer to help both the contact with the clients and the management of each project.



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